

# Convention Program

The San Luis Resort  
5222 Seawall Blvd.  
Galveston, TX 77551  
409-744-1500

## Sunday, April 27, 2025

|             |  |  |
|-------------|--|--|
| 8:00        | Gravediggers' Classic Golf Tournament <i>Sponsored by Coldspring</i><br>Breakfast <i>Sponsored by Matthews Memorialization</i><br>Lunch <i>Sponsored by Matthews Memorialization</i><br>Refreshment Cart <i>Sponsored by Carriage Services</i><br>Cash Prizes <i>Sponsored by Park Lawn Corp</i> | Gus Wortham Golf Course<br>Houston, TX |
| 2:00 - 6:00 | Registration & Supplier Set-up   | Grand Ballroom                         |
| 3:00 - 5:00 | TCCA Board of Directors Meeting  | Leeward                                |
| 6:00 - 7:00 | Opening Reception with Suppliers <i>Compliments of our Suppliers</i><br><i>**Dinner on your Own**</i>  | Grand Ballroom                         |

## Monday, April 28, 2025

|               |   |                |
|---------------|---|----------------|
| 7:30 - 9:00   | Early Risers' Breakfast with Suppliers <i>Sponsored by Park Lawn Corp</i>   | Grand Ballroom |
| 7:30 - 8:30   | Past President's Breakfast<br>Gary Decker, TCCA Past President, Presiding   | Leeward        |
| 9:00 - 9:30   | <u>Opening General Session</u><br>Gary Crespo, TCCA President, Forest Park Westheimer, Presiding<br>Invocation & Pledge<br>Introduction of First-time Attendees<br>Secretary - Treasurer's Report<br>Jim Kennerly, Secretary-Treasurer<br>Legislative Committee and CEMPAC Report<br>Clint Lynch, Chairman, Oakwood Cemetery, Waco<br>Membership Committee Report and Introduction of New Members<br>Jeremy Weaver, Carriage Services<br>2024 Maintenance Conference Report<br>Laura Hinojosa, Program Chairman, Forest Park Cemetery, Houston<br>Nominating Committee Report & Election<br>Gary Decker, Past President | Grand Ballroom |
| 9:30 - 9:40   | 3-min Suppliers Spotlight #1  |                |
| 9:45 - 10:00  | Greetings from the Southern Cemetery, Crematory & Funeral Association<br>- Michael Phares, Past President SCCFA   |                |
| 10:00 - 10:15 | Legislative Update, Current Pending Legislation   |                |
| 10:15 - 10:45 | Refreshment Break with Suppliers <i>Sponsored by Caldwell Cemetery Association</i>  |                |
| 10:45 - 10:55 | 3-min Suppliers Spotlight #2  |                |
| 11:00 - 11:15 | Greetings from the Texas Department of Banking<br>- Nelson Jones, Financial Examiner  |                |

# April 27 - 29

## Continued

- 11:15 - 12:00 **Creating Value in Cemetery Services: Meeting Expectations and Elevating the Family Experience**  
- Kyle West, Graystone Associates
- 12:00 - 1:30 Luncheon *Sponsored by Grasshopper Company* Grand Ballroom
- 1:30 - 4:00 Afternoon General Session  
Jeremy Weaver, Program Chairman, Presiding
- 1:30 - 1:40 3-min Suppliers Spotlight #3
- 1:45 - 2:30 "Rest Assured: Navigating PCC Compliance"  
- Nelson Jones, Financial Examiner, Texas Department of Banking
- 2:30 - 2:40 3-min Suppliers Spotlight #4
- 2:45 - 3:15 Refreshment Break with Suppliers *Sponsored by Regions Bank*
- 3:15 - 3:25 3-min Suppliers Spotlight #5
- 3:30 - 4:15 "Level Up Your Sales Presentation"  
- Rob Shalvey, Rest Haven Funeral Home
- 4:15 - 4:25 3-min Suppliers Spotlight #6
- 6:30 - 7:30 Cocktail Reception *Sponsored by Glenwood Cemetery* Promenade Lawn  
7:30 - 9:00 Dinner *Sponsored by Service Corporation International*  
2025-2026 Officers and Directors  
Presentation from SCCFA

## Tuesday, April 29, 2025

- 7:00 - 8:00 TCCA Board of Directors Meeting Leeward
- 7:30 - 9:00 Early Risers' Breakfast with Suppliers *Sponsored by Legacy Funeral Group*
- 9:00 - 11:00 General Session  
Jeremy Weaver, Program Chairman, Presiding Grand Ballroom
- 9:00 - 9:10 3-min Suppliers Spotlight #7
- 9:15 - 10:00 "What REALLY Goes on Inside the Crematory? "  
Navigating the Misconceptions—Educating the Public and the Rule Makers  
- Larry Stuart Jr., Raven Plume Consulting
- 10:00 - 10:10 3-min Suppliers Spotlight #8
- 10:15 - 11:00 Round Table Discussion
- 11:00 Closing Remarks  
Meeting Adjourns

